

INDIA AS AI DESTINATION

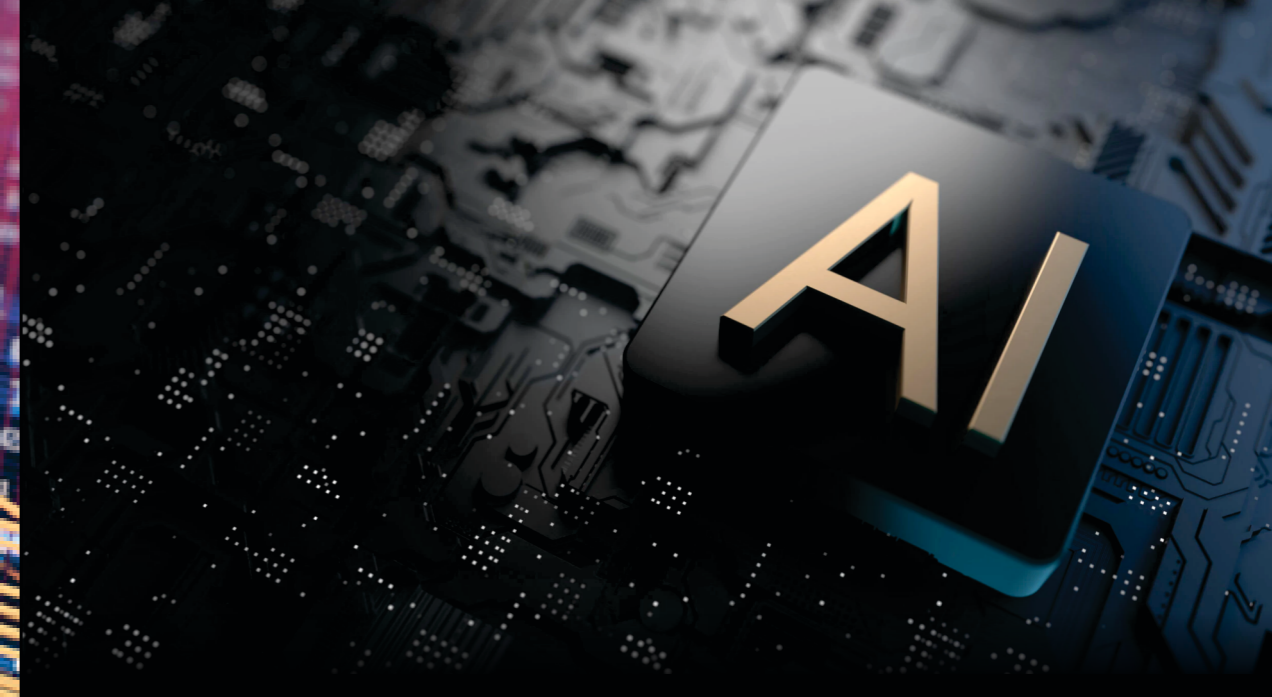
- By 2025, global AI market would be USD 60 billion. India would contribute USD 16 billion AI technology can enhance business productivity by up to 40% worldwide
(Source: Accenture)
- 84% of global business organizations believe that AI will give them a competitive advantage
(Source: Statista)
- 375 million people will have to switch careers by 2030

AI BUILDING A BETTER TOMORROW

THE GAISA PARADIGM

The GAISA is being built as we engage
Global Artificial Intelligence Summit & Awards (GAISA) is an international event on AI, which brings together various government agencies, industries, academia, media, plus global societies, and associations as partners. It has been held annually. In 2021 more than 600 people from 17 countries visited, more than 5000 people participated via the web and 44 renowned speakers attended, making it the largest ever.

The GAISA 2022
Bringing together some of the world's leading decision-makers, technologists, innovators, and investors, the GAISA 2022 offers a unique global platform to explore how AI's transformational potential can be best used to create a better future for all. And what this means for policy and decision-makers interested in leveraging that potential.



YOUR ENGAGEMENT IN

GAISA 2022 is an internationally renowned AI summit that brings together the brightest minds in AI to define standards for the growing prominence of artificial intelligence every year. It is a platform that gives all participants a wide range of opportunities in the AI landscape.



STRATEGY

Gather ecosystem-wide market intelligence on the emerging edge AI space to scope out your next potential partner, acquisition, investor, or competitor.



TECHNOLOGY

Learn how to overcome bottlenecks for AI use cases within your organization- shorten latency, improve security, reduce reliance on connectivity, and decrease bandwidth.



BUSINESS

Learn how to enable seamless user interface and experiences through real-time AI applications, and open revenue streams through intelligent edge-enabled business models.



NETWORKING

Meet the people building the Edge, and the people making it intelligent, and create the network you need to fully leverage infrastructure and technology.



FOCUSING INDUSTRIES AS PER NATIONAL AI POLICY

- HEALTHCARE
- AGRICULTURE
- EDUCATION
- SMART CITIES
- SMART MOBILITY

The Healthcare sector in India is expected to grow to USD320 billion by 2022, at a CAGR of upwards of 22%, from the current ~USD148 billion. AI-based healthcare solutions can also help in making healthcare services more proactive.



Agriculture and allied sector accounts for 49% of India's workforce, 16% of the country's gross domestic product (GDP). The use of AI and related technologies will impact the productivity and efficiency of the agricultural value chain.



Global spent was USD1160 billion on EdTech in 2016, and forecast spending to grow 17% annually through 2020. Adoption of new technologies is still lacking, however, it often attributed to the unwillingness of teachers and students to adopt technology.



As part of the Smart Cities Mission, 99 cities in India have been selected with an expected investment of INR 2.04 lakh crores. Smart cities are especially amenable to the application of AI, which can make sense of the data generated, and transform it into predictive intelligence.



The National Highways (NHS) accounted for about 29.1% share of total road accidents and 35.0% of total fatalities. Advanced researches provide the basis for the commercialization and utilization of any emerging technology like AI.



No matter what industry sector you target, Artificial Intelligence World has you covered!

With representatives from the entire ecosystem including consumer & industrial enterprises, your customers & partners are here, come and meet them!

- Industrial/Manufacturing 19%
- Government/Public Sector 8%
- Automotive/Transport 7%
- Startup/Accelerator/Incubator 7%
- Consumer Electronics 7%
- Consultancy/Analyst 5%
- Energy & Utilities 6%
- Security 4%
- Education 14%
- Finance/Banking/Investment 4%
- Industry Body/Media 3%
- Healthcare 3%
- OEM 3%
- Agriculture 4%
- Marketing/PR 1%
- Supply Chain/Logistics 1%
- Real Estate 1%
- Retail/E-Commerce 1%
- Fast Moving Consumer 2%



Who Attend GAISA We Deliver Customers to You

GAISA offers a quality audience made up of global representatives from Top 500 businesses, startups and consumer & industrial enterprises adopting AI within their business.

C-Level / Founder	18%
Management	17%
Engineer/Architect/Developer	17%
Sales / Business Development	15%
Marketing / PR	7%
Technical / IT	4%
Product Management	4%
Strategy / Innovation	3%
Consultant / Advisor	3%
Analytics & Data	2%
Education	2%
Operations	1%
Research & Development	1%
Finance Management	1%
HR	1%
Others	4%

Meet Your Business Objectives with our Diverse Set of Tools

Increase your company exposure with branding prominently displayed, launch a new product or service for maximum exposure, position your company and step ahead of your competitors, demonstrate or showcase your innovative solutions, meet new and existing customers through one-to-one meetings in focused networking activities and at evening parties



GAISA SPEAKERS COMMUNITY



Shri Rao Indrajit Singh

Union Minister of State
Ministry of Planning, Corporate Affairs,
Statistics & Programme Implementation



Prof. K. VijayRaghavan

Principal Scientific Adviser
Government of India



Shri Ajay Prakash Sawhney

Secretary-Ministry of Electronics
Information Technology,
Government of India



Dr. V.K. Saraswal

Member Niti Aayog
Government of India



Prof. Anil D. Sahasrabudhe

Chairman
AICTE



Suresh Sethi

MD & CEO
NSDL e-Governance Infrastructure Ltd



Ajay Bansal

Partner & Client Service Leader
Global Business Services - IBM



Toby Bassford

VP People & Culture
CloudFactory



Sanjay Jain

Chief Information Officer
Bharat Innovation Fund



Pawan Kumar

Chief Technology Officer & SVP
Jubilant FoodWorks Ltd.



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Adviser
NITI Aayog, Govt. of India



Hemendra Malhur

Bharat Innovation Fund



Mahendra Singh

Founder & CEO
Benovymed Healthcare Private Limited



Ramanan Ramanathan

Mission Director
ATL-Niti Ayog, Govt of India



Juergen Hase

CEO
Unlimit



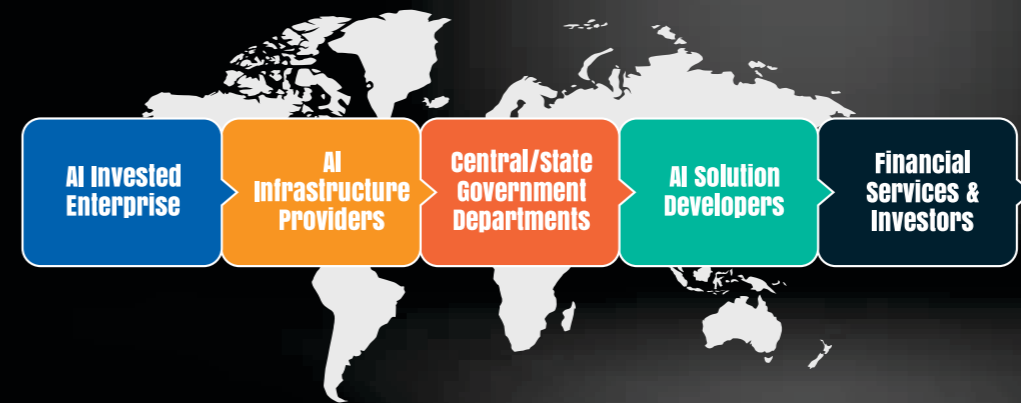
Prof. V. Ramgopal

Director
Indian Institute of Technology, Delhi

INVESTMENT & PARTNERSHIP OPPORTUNITIES

There are many different ways you can invest in GAISA 2022.

To determine which activation will work hardest for you, we listen to the business needs of our partners and create solutions to maximize your involvement within our Global AI community. Partnerships tailored to be bespoke to your objectives, prioritizing. Thought Leadership, Networking, or Branding depending on your priorities.

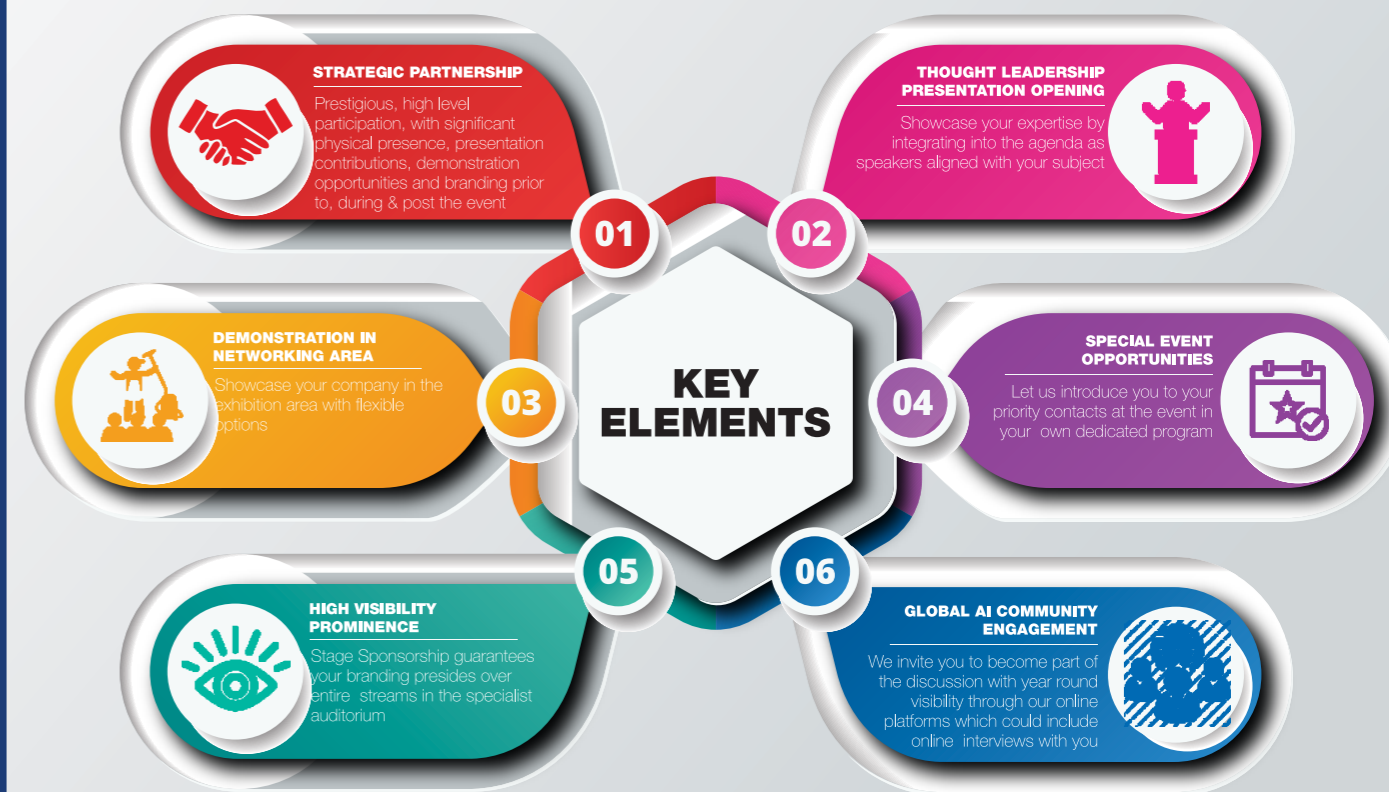


Private networking functions and thought leadership opportunities are also available

For further details or to create a tailored solution, please contact:
Alka Sachdeva, Secretary – alka.sachdeva@aicra.org - + 91 7834999915



Enlightening ways to get involved



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ARTIFICIAL INTELLIGENCE AND AUTOMATION**

OCTOBER 06 & 07, 2022 | NEW DELHI, INDIA

**Thank you for exhibiting your interest in 3rd edition of GAISA
Kindly register to attend**

Visit: www.gaisa.in

Call: +91 928 909 5403

Email: sanjaymenani@aicra.co.in

We hope to see you there.

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